

CONTROL YOUR

FORECAST

# EXPLORE THE POSSIBILITIES WITH CAPSPIRE

MAKE IT

HAPPEN

CONVENIENCE STORE

ROAD MAP

TWENTY TWENTY-ONE



VISIT [CAPSPIRE.COM](https://www.capspire.com)

OR OPEN NOW

capSpire®

STRATEGIC

SOLUTIONS

# REAL SOLUTIONS FOR EVERYDAY C-STORES

FOR REAL(LY) STRATEGIC





DIVERSIFY YOUR SUPPLY OPTIONS.  
MODEL CONTRACT AND DAY DEALS.  
OPTIMIZE SELF-SUPPLY OR BUILD  
OUT A SUPPLY AND TRADING  
ORGANIZATION.

We draw from our intricate knowledge  
of the c-store industry's technology  
and processes to help bring your vision  
to life.

# YOUR NEXT STEP STARTS HERE.

WIN

[ 0 1 ]

PLAN

[ 0 2 ]

ASSESS



[ 04 ]

OPTIMIZE

CONVENIENCE STORE ROAD MAP



OR THERE.

[ 03 ]

ROLL  
OUT

No matter where you are in your journey, our expertise can propel you forward. And it all starts with identifying your strategic technology road map through our four stage process.

4 STAGE PROCESS



# [01] PLAN

## BUSINESS STRATEGY/ TECHNOLOGY ROAD MAP

Success starts with a plan...you can't know where you'll end up unless you know where you're going. We're thinkers, and we know the landscape well enough to make sure you're equipped to get where you want to go. We can help you choose the best technology and processes based on your industry, business model, culture, and growth.

# [02] ASSESS

## SYSTEM SELECTION

With so many options available, trying to choose the right one for your business can be a challenge. That's where we come in: Equipped with current industry insights for c-stores, we leverage our efficient, cutting-edge approach to be your best partner. Together, we'll determine which system will streamline your process - and maximize your success.



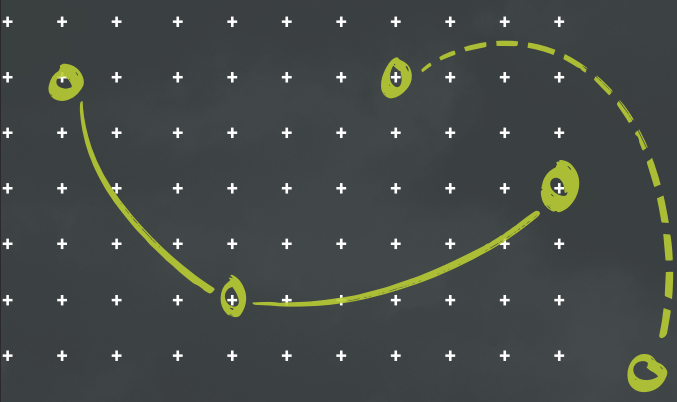


TECH



MAXIMIZE

VALUE



# REPORT





[ 03 ]

## ROLL OUT

### IMPLEMENTATION AND CHANGE MANAGEMENT

Once the plan is in place, you can implement technology that executes it to perfection. We'll help with modeling and making sure you have an understanding of what your system can do. We know you need to trust the system and the data output from it, and we can set up checkpoints along the way that make sure it's functioning healthily.

# RESULTS

[ 04 ]

## OPTIMIZE

### DIGITAL ANALYTICS

So you've got data you trust? That's great, but you've got to know what to do with it. We can take your business to the next level by showing you how to use the data from your systems to provide maximum value with minimum investment. We can help you find the right tools to streamline the process and explain your analytics to high-level management.

# WE'VE BUILT A REPUTATION AMONG C-STORES BY:

UNPARALLELED TRUST





- + TRANSFORMING TECHNOLOGIES**
- + DEFINING AND MAPPING OUT GOALS**
- + PROVIDING RESULTS-DRIVEN CONSULTING**
- + INCREASING MARGINS**
- + DECREASING SUPPLY AND TRANSPORTATION COSTS**
- + STRUCTURING SEAMLESS ROLLOUTS**
- + IDENTIFYING MAJOR OPPORTUNITIES**
- + LEVERAGING YEARS OF DIRECT C-STORE EXPERIENCE**

WE YIELD THE KIND OF RESULTS THAT  
TURN CLIENTS INTO FANS.  
WE'D LOVE TO DO THE SAME FOR YOU.

888.532.2815

INFO@CAPSPIRE.COM



# SEIZE YOUR FULL POTENTIAL

MAY // 2021

CONVENIENCE STORE

ROAD MAP